



12th edition

May 11 – 16, 2020



Sponsorship Opportunities Brochure

Pre-conference Workshops : 11-12 May 2020

Main Conference: 13-14-15 May 2020

Post-conference Workshops: 16 May 2020

Palais du Pharo, Marseille, France

The Event

LREC 2020 is the 12th edition of the Language Resources and Evaluation Conference, biennially organised by ELRA since 1998 with the support of institutions and organisations involved in Human Language Technologies (HLT).

Over the years, LREC has become the major international conference in the field of Language Resources and Evaluation. For the past editions, the event has gathered 1200+ participants from both academic institutions and industrial companies all over the world. We expect similar, if not larger, participation for LREC 2020. For this edition, special focus will be put on Less Resourced and Endangered Languages, Language and the Brain, and Machine/Deep Learning. LREC 2020 will also feature an **international industrial track**.

The Content

The aim of LREC is to provide an overview of the state-of-the-art, explore new R&D directions and emerging trends, exchange information regarding Language Resources and their applications, evaluation methodologies and tools, ongoing and planned activities, industrial uses and needs, requirements coming from the e-society, both with respect to policy issues and to ethical, technological and organisational ones.

The conference covers a full week, from Monday to Saturday, and LREC 2020 programme will be organised around parallel oral and poster sessions during the main conference, and 2 days before and 1 day after the conference will be dedicated to specialised workshops and tutorials.

The Venue

For this 12th edition, the LREC Committee has chosen Marseille in France. Situated in the South of France, in Provence, the second largest city in France is very well connected: served by an international airport and high-speed train station to the main cities in France.

Founded 600 years BC on the Mediterranean coast, Marseille is also famous for its old port, "le Vieux-Port", whose entrance is protected by its two forts, Saint-Nicolas and Saint-Jean. The conference venue is the Pharo, a palace built by Napoleon III in the 19th century, which overlooks the Sea and the entrance of the Old Port.



Why Sponsor LREC?

Previous LREC editions have attracted outstanding attendance. LREC 2018 attracted 1200+ participants including:

- International policy makers (from funding agencies and technology transfer bodies but not only), from EU, USA, Asia, including Japan, China and India.
- Renowned scientists, including young researchers,
- Executives from key HLT players,
- R&D teams from both private companies and public universities.

LREC has a very large international coverage, with participation of 78 countries and the corresponding languages.

Since 2008, the conference's visibility has been dramatically increased by the support received from the highest authorities, whether local or international, including the patronage of King of Morocco (2008), the patronage of the President of Malta in addition to the support of the European Council's President (2010), the European Commission Vice-President and the Turkish Minister of Science, Industry and Technology (2012), UNESCO and Support from the former President of Iceland, Madame Vigdís Finnbogadóttir (2014), the President of the Republic of Slovenia, Mr. Borut Pahor, (2016) and the patronage of the Japanese Ministry of Education, Culture, Sports, Science and Technology (MEXT) (2018).

The HLT Village, set up in the heart of the Conference Centre since 2010 and intended for HLT innovative projects and initiatives to promote their activities, has given the LREC participants a central place to meet and network.

As a sponsor, LREC provides you with a unique opportunity to:

- Increase your visibility within the HLT field,
- Establish relationships with potential clients,
- Network with HLT professionals,
- Advertise and demonstrate services or products,
- Network with other sponsors and stay up to date with industry trends,
- Get in contact with a large number of graduate students and postdocs, with background in Speech and Natural Language Processing.

Flexible promotional opportunities

The following packages have been tailored to appeal a wide variety of marketing objectives. However, if there are other ways in which your organization would like to be involved, we would welcome the opportunity to discuss these with you and encourage your creative ideas. Please note that all amounts are VAT excluded.

The standard packages are detailed hereafter, showing the name, the number of available packages and the amount.

For more information on sponsorship opportunities, please contact choukri@elda.org or lrec@elda.org.

Founding Sponsor	one	50,000€
<ul style="list-style-type: none"> • Complimentary Registration for 7 participants • 2 full-page ad in Conference Programme booklet (PDF and in Conference Mobile App) • Organisation advertising material (brochure, pen, etc.) in participants' bag • Organisation name & logo featured as a <u>Founding sponsor</u> on Conference Programme (PDF and in Conference Mobile App) and Proceedings cover • Logo acknowledgement on http://lrec2020.lrec-conf.org • Organization Name & logo on participants' bag • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • 100% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location • Logo on Entrance Boards • Roll-up Banner in the Conference centre • Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement) 		
Diamond Sponsor	Two	25,000€
<ul style="list-style-type: none"> • Complimentary Registration for 5 participants • 2 full-page ad in Conference Programme booklet (PDF and in Conference Mobile App) • Organisation advertising material (brochure, pen, etc.) in participants' bag • Organisation name & logo featured as a <u>Diamond sponsor</u> on Conference Programme and Proceedings covers • Logo acknowledgement on http://lrec2020.lrec-conf.org • Organization Name & logo in the Sponsors Section of the Conference Mobile App • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • 75% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location • Logo on Entrance Boards • Roll-up Banner in the Conference centre • Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement) 		
Platinum Sponsor	Many	15,000€
<ul style="list-style-type: none"> • Complimentary Registration for 4 participants • 1 full-page in Conference Programme booklet (PDF and in Conference Mobile App) • Organisation advertising material (brochure, pen, etc.) in participants' bag • Organisation name & logo featured as a <u>Platinum sponsor</u> on Conference Programme and Proceedings covers • Logo acknowledgement on http://lrec2020.lrec-conf.org • Organization Name & logo in the Sponsors Section of the Conference Mobile App • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • 50% off the exhibition booth in the Sponsors Exhibition Area* • Logo on Entrance Boards • Roll-up Banner in the Conference centre • Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement) 		

Gold Sponsor	many	10,000€
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- Complimentary Registration for **3 participants**
- Full-page ad in Conference Programme booklet (PDF and in Conference Mobile App)
- Organisation advertising material (brochure, pen, etc.) in participants' bag
- Organisation name & logo featured as a **Gold sponsor** on Conference Programme and Proceedings covers
- Logo acknowledgement on <http://lrec2020.lrec-conf.org>
- Organization Name & logo in the Sponsors Section of the Conference Mobile App
- One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer)
- 30% off the exhibition booth in the Sponsors Exhibition Area*
- Logo on Entrance Boards
- Roll-up Banner in the Conference centre
- Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement)

Silver Sponsor	many	5,000€
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- Complimentary Registration for **2 participants**
- Half-page ad in Conference Programme booklet (PDF and in Conference Mobile App)
- Organisation advertising material (brochure, pen, etc.) in participants' bag
- Organisation name & logo featured as a **Silver sponsor** on Conference Programme and Proceedings covers
- Logo acknowledgement on <http://lrec2020.lrec-conf.org>
- Organization Name & logo in the Sponsors Section of the Conference Mobile App
- One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer)
- 15% off the exhibition booth in the Sponsors Exhibition Area*
- Logo on Entrance Boards

Welcome Cocktail Sponsor	one	5,000€
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- 5 Complimentary guests to the Cocktail
- Roll-up Banner in the Cocktail place
- Quarter-page ad in Conference Programme booklet (PDF and in Conference Mobile App)
- Logo acknowledgement on <http://lrec2020.lrec-conf.org>
- Opportunity to distribute gifts to the Cocktail's participants

Bronze Sponsor	many	2,000€
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- Complimentary Registration for **1 participant**
- Quarter-page ad in Conference Programme booklet (PDF and in Conference Mobile App)
- Organisation advertising material (brochure, pen, etc.) displayed on tables in the Registration area (entrance of the Conference Centre)
- Organisation name & logo featured as a **Bronze sponsor** on Conference Programme and Proceedings covers
- Logo acknowledgement on <http://lrec2020.lrec-conf.org>
- Organization Name & logo in the Sponsors Section of the Conference Mobile App
- Logo on Entrance Boards

Supporter	many	1,000€
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- Organisation advertising material (brochure, pen, etc.) displayed on tables in the Registration area (entrance of the Conference Centre)
- Listed in the Conference Programme
- Logo acknowledgement on <http://lrec2020.lrec-conf.org>

Publisher	many	500€
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- Organisation advertising material (brochure, goodies, etc.) and books displayed on tables in the Publisher area (entrance of the Conference Centre)

Exhibition Booth: 1500€ including

- Booth dimensions: 1mx 2m
 - Spotlight
- Fascia with the name of the organization
 - 1 table, 2 chairs
 - 1 electrical outlet

Enquiries regarding sponsorship packages should be directed to:

Dr. Khalid Choukri / Mrs. Helene Mazo

ELRA Secretary General

9, rue des Cordelières

75013 Paris

France

Tel: +33 1 43 13 33 33

Fax: +33 1 43 13 33 30

Email: choukri@elda.org / lrec@elda.org



Sponsorship Opportunities at a Glance

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